

FOR IMMEDIATE RELEASE

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CARMAL ENERGY ADVISORS ANNOUNCES RETAIL SERVICE

Carmal Energy Advisors Inc. ("Carmal"), a leading provider of self-retail, account management, and advisory services to large industrial consumers in Alberta is proud to announce their full-service retail solution – **Carmal Energy Partners**. This milestone marks a significant step in Carmal's continued growth within the province's competitive energy sector.

Carmal offers a turnkey retail solution focused exclusively on oil & gas and industrial consumers in Alberta. Clients with multiple sites and locations can benefit from customized billing services, account management, and strategic advisory services that are designed to optimize and reduce overall electricity costs.

Carmal is led by the same team that owned and operated one of the first and most successful independent electricity retailers in Alberta. The Carmal Energy team consists of highly experienced and knowledgeable industry professionals with more than 100 years of combined experience in Alberta. With a strong understanding of the Alberta electricity market, and in-depth knowledge of the cost impact of local distribution tariffs including Fortis Alberta and ATCO, Carmal brings both technical depth and operational excellence to every client engagement.

Our service offering includes:

- **Electricity Retail & Account Management** – Complete management of all site transactions, tariff and contract analysis, and utility related functions.
- **Billing & Settlement Solutions** – Streamlined invoicing, reconciliation, web portal access and custom reporting for complex and multi-site portfolios. Customized financial services include accruals, budgeting and upload files for general ledgers.
- **Market Advisory & Procurement Strategy** – Expert guidance on electricity market design and function, pricing, and energy risk management.
- **Client-Focused Service Model** – Dedicated account management and support tailored to industrial and commercial energy consumers.

For more information, please contact:

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